

Year-End Report

Undergraduate Council

2023-2024

1) Council Members:

Chair:

Deborah Sheffield, Professional Staff

Members:

Jungyun Won, College of AHSS

Rahi Abouk, College of Bus

Sue Mankiw, College of Ed

Kiho Lim, College of SH

Neil Grime, Library

John Boronow, Adjunct

Kara Rabbitt, Admin (non voting)

2) Summary of Council Activities:

- Council met throughout the year, largely virtually through Blackboard and email.
- Council as a whole met once on zoom in October- to receive charges and elect a chair.
- Council chair frequently attended Faculty Senate to make motions to approve proposals for new certificates, new minors and program changes
- Council implemented new review guidelines for certificate proposals
- *Council reviewed and approved the following, voting passed in Faculty Senate:*
 1. Professional Sales New Certificate
 2. Human Resource Management New Certificate
 3. Corporate Accounting and Reporting New Certificate
 4. Television Broadcasting New Certificate
 5. Audio Broadcasting New Certificate
 6. Game Design New Certificate
 7. Digital Animation New Certificate
 8. Entrepreneurship and Community New Certificate
 9. Public Health Program Change
 10. Digital Marketing New Certificate
 11. Social Media Marketing New Certificate
 12. Responsible Management New Certificate
 13. Marketing Analytics New Certificate
 14. Marketing Research New Certificate
 15. Management Accountants New Certificate
 16. Entrepreneurship and Sustainable and Emerging Chemical Technologies New Certificate
 17. Logistics for the Global Economy New Certificate
 18. Broadcast News New Minor

19. Mindfulness and Wellness New Certificate
20. Integrated Marketing and Communication New Certificate
21. Sound Engineering Arts New Minor
22. Forensic Psychology New Certificate
23. Applied Business Analytics New Minor
24. Small Business and Entrepreneurship New Certificate
25. Corporate Entrepreneurship and Innovation New Certificate
26. Supply Chain Logistics New Certificate
27. Taxation- New Certificate
28. Business Analytics- New Certificate
29. Applied Business Analytics New Minor
30. Speech Pathology Program Change
31. Sports Coaching New Certificate
32. Esports Management New Certificate

The following were reviewed but put on hold for suggested revision:

1. Sound Engineering Arts BM Popular Major
2. Music Education BM 4+1 Major

3) Council Charges

- Standing Charge: Review and recommend new undergraduate programs (includes certificates), major changes in existing programs, and undergraduate courses.
- Review WP Online Undergraduate programs.
- Review program proposal forms for possible content updates.

4) Recommended Charges for 2024-2025

Council to integrate with what was formerly known as Graduate Council to form the new Academic Programs Council with charges:

1. Recommend procedures for inaugurating, changing, or terminating undergraduate and graduate courses and programs.
2. Review and recommend new undergraduate and graduate programs, major changes in existing programs, and undergraduate and graduate courses.

Respectfully submitted on May 21, 2024

Deborah Sheffield, Chair